



KATZ TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

WSTL Fightins for Ohio

cf 2641530

Contract # 25315762

Changes as of: 9/22/2016 at 5:44 PM

Version: Original Order

CPE: 157/341/3292

Flight: 9/24/16 - 9/30/16

Station: WSTR

Total \$: \$100.00

Agency: MAIN STREET MEDIA

Advertiser: FIGHTING FOR OHIO

Market: Cincinnati

Total Spots: 1

GR

MAIN STREET MEDIA

Product: Fighting for Ohio

Office: WASHINGTON

Total CPP: \$0.00

GROUP PO BOX  
25093 ALEXANDRIA  
VA 22314

Agency Order #: 5417528

Primary Demo:

Total GRP:

Buyer: Santoso, Michelle

Con Type: POLITICAL/NOTE

Separation:

Salesperson: ALEXANDRA

Assistant: ALEXANDRA BRADLEY

BRADLEY  
202-955-5342

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/24 - 9/30										Total Spots	Total \$	CPP	GRP
						9/24	9/25	9/26	9/27	9/28	9/29	9/30							
1	Sa 10:30p-11p		RING OF HONOR	\$100.00	30	1	0	0	0	0	0	0	0	1	\$100.00	\$0.00	0.0		
TOTALS:						1	0	0	0	0	0	0	1	\$100.00	\$0.00	0.0			



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125 West 55th St  
New York, NY 10019

Contract # 25315762	Changes as of: 9/22/2016 at 5:44 PM	Version: Original Order	Total \$: \$100.00
CPE: 157341/3292	Flight: 9/24/16 - 9/30/16	Station: WSTR	Total Spots: 1
Agency: MAIN STREET MEDIA GR	Advertiser: FIGHTING FOR OHIO	Market: Cincinnati	Total CPM: \$0.00
MAIN STREET MEDIA GROUP PO BOX 25093 ALEXANDRIA VA 22314	Product: Fighting for Ohio	Office: WASHINGTON	
Agency Order #: 5417528	Buyer: Santuoso, Michelle	Primary Demo:	Total GRP:
Salesperson: ALEXANDRA BRADLEY	202-955-5342	Con Type: POLITICAL/NOTE	Separation:
		Assistant: ALEXANDRA BRADLEY	

Special Instructions	
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Date/Time	Added by	Comment
09/22/16 5:44 PM	ALEXANDRA BRADLEY	Separation: .30

Competitive Information	
Market Budget:	\$10,000
WSTR Share:	1%
Comment:	
EKRC:	4%
WCPO:	16%
WKRC:	18%
WLWT:	54%
WXIX:	7%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GMP
	100%	1	\$100.00	N/A	0.0
Total	100%	1	\$100.00	N/A	0.0

Monthly Summary			
Month	Spots	Dollars	
2016-Sep	1	\$100.00	\$0.00
2016-Oct	0	\$0.00	
Total	1	\$100.00	

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	Spot- \$ Chg Contract \$ Comment
Queued for Electronic Contracting	9/23/16 9:01 AM				\$0 \$0
New	9/22/16 5:44 PM	ALEXANDRA BRADLEY	New	1	\$100.00 \$100.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WSTR  
1906 Highlands Ave  
Cincinnati, OH 45219

Main Street Media Group  
PO Box 25093  
Alexandria, VA 22313

# Contract # 2641538

**Schedule Dates** 09/24/16-09/24/16  
**Advertiser** Fighting for Ohio (110122)  
**Agency** Main Street Media Group (12963)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 157/341/3292 (864806)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Mliche, Santuoso,  
**Phone/Fax** /  
**CPE** 157/341/3292  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Fighting for Ohio  
Separation: 30  
alex bradley

**Date Entered** 09/23/16  
**Last Modified** 09/23/16  
**Entered By** Zinithia Croan  
**CO-OP** No  
**Headline #** ECR25315762  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$15.00  
**Net Total** \$85.00  
**Sales Tax**

Cincinnati (WSTR)		
By Broadcast Month	Spots	Rate
Sep. 2016	1	\$100.00
<b>Grand Total:</b>	<b>1</b>	<b>\$100.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/24/16-09/24/16	3	:30	10:30P- Sports-Ring of Honor	1						X		1	\$100.00	\$100.00	Cincinnati (WSTR)	RING OF HONOR	9/23/16
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:		Date:		Accepted-Station:		Date:		Comments:											
								9.26.16											

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.